

June 29, 1996

Secretary
Federal Communications Commission
1919 M Street, NW
Washington DC 20554

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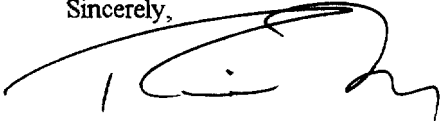
DOCKET FILE COPY ORIGINAL

Dear Secretary:

Transmitted herewith are an original and five copies of my petition for Rulemaking to assign Channel 230C3 to Parker, Arizona.

Should further information be desired in connection with this petition, please communicate with the undersigned.

Sincerely,



Rick L. Murphy
2068 McCulloch Blvd.
Lake Havasu City, AZ 86403
520/855-1051

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045
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**Before the
Federal Communications Commission
Washington, DC 20554**

In the Matter of Section 73.202(b)) MM Docket No.
Table of Allotments,) RM-
FM Broadcast Stations)
(Parker, Arizona))

TO: Chief, Allocations Branch

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PETITION FOR RULEMAKING

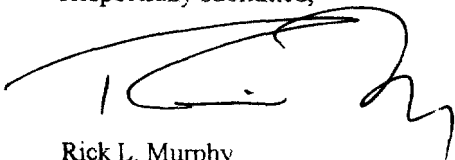
Rick L. Murphy, (Murphy) herein petitions the Commission to issue a Notice of Proposed Rulemaking looking towards the assignment of FM Channel 230C3 for Parker, Arizona. In support hereof, the following is shown:

1. Parker with a population of 2920 is the support community for La Paz County with a population of over 16,000 people. Parker was founded in 1908 and incorporated in 1948 and satisfies the commissions status as a "community" qualifying it for an allotment. Parker's economy is based primarily on retail trade and services. The 11-mile strip of the Colorado River, contained between Parker Dam and Headgate Dam, forms one of the finest bodies of water in the county for water-based recreational activities, making Parker a major destination point for tourist and winter visitors.
2. As demonstrated by the engineering statement and attached hereto, this channel can be allocated to Parker in accordance with the Commissions spacing requirements set forth in Section 73.207.
3. According to the preclusion study, no community will be newly precluded from using the proposed and all adjacent channels. For five other communities where some preclusion will be created, all have existing FM service. Consequently, these communities are not left without service.
4. Channel 230C3 will be the second FM service for Parker, Arizona which petitioner believes would be in the public interest and a more efficient use of the spectrum.

WHEREFORE, it is respectfully requested that the Commission initial a rulemaking proceeding towards the amendment of Section 73.202 (b), the table of allotments, as follows:

| <u>City</u> | <u>Channel No.</u> |
|-----------------|--------------------|
| | Proposed |
| Parker, Arizona | 230C3 |

Respectfully submitted,



Rick L. Murphy

Mr. Rick Murphy
Lake Havasu City, AZ

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Constraints Study FM Channel 230C3

Title: Parker, Arizona
Reference City: Parker, AZ
Translators Are Included
Audit File: fms06226.A01

Latitude: 34-07-22
Longitude: 114-12-40
FCC Database: 960524

| Call | Auth | Licensee Name | Chan | ERP-kW | Latitude | Az-to | Dist | Req |
|-----------------|------|-----------------|------|--------|-----------|-------|------|------|
| City of License | | St FCC File No. | Freq | EAH-m | Longitude | -from | (km) | (km) |

| | | | | | | | | |
|--|-----|-----------------------|-------|------|-----------|-------|--------|-------|
| BSZFM | APP | Circle S Broadcasting | 231C3 | 6.4* | 33-55-34 | 99.1 | 132.65 | 99 |
| Pickensburg | | AZ BPH-960222IZ | 94.1 | 197 | 112-47-40 | 279.9 | 33.65 | CLEAR |
| One-Step Application from Channel 231A | | | | | | | | |

| | | | | | | | | |
|--|-----|-----------------------|------|-----|-----------|-------|--------|-------|
| BSZFM | LIC | Circle S Broadcasting | 231A | 1.5 | 33-55-34 | 99.1 | 132.65 | 89 |
| Pickensburg | | AZ BLH-960118KA | 94.1 | 201 | 112-47-40 | 279.9 | 43.65 | CLEAR |
| To Channel 231C3 per One-Step Application BPH-960222IZ | | | | | | | | |
| Accepted By Mexico as Class B1 on 940215 | | | | | | | | |

| | | | | | | | | |
|-------------------------------------|--|----|-------------|--|-----------|-------|--------|-------|
| USED | | | 231C | | 36-00-26 | 341.2 | 221.30 | 176 |
| Henderson | | NV | 94.1 | | 115-00-24 | 160.7 | 45.30 | CLEAR |
| Coordinates updated from LIC record | | | BLH810226AG | | | | | |

| | | | | | | | | |
|-----------|-----|-----------------------|------|------|-----------|-------|--------|-------|
| KJMZ | LIC | Parker Communications | 231C | 100. | 36-00-26 | 341.2 | 221.30 | 176 |
| Henderson | | NV BMLH-951120KF | 94.1 | 369 | 115-00-24 | 160.7 | 45.30 | CLEAR |

| | | | | | | | | |
|------------|-----|-----------------|------|------|-----------|-------|-------|-------|
| KBUX | LIC | Buck Burdette | 232A | .205 | 33-40-58 | 182.4 | 48.85 | 42 |
| Quartzsite | | AZ BLH-880919KC | 94.3 | -49 | 114-13-59 | 2.4 | 6.85 | CLEAR |

| | | | | | | | | |
|----------------------------------|--|----|------|--|-----------|-------|-------|-------|
| USED | | | 232A | | 33-40-06 | 180.9 | 50.41 | 42 |
| Quartzsite | | AZ | 94.3 | | 114-13-12 | 0.9 | 8.41 | CLEAR |
| EFFECTIVE 3-13-86 Docket: 83-603 | | | | | | | | |

| | | | | | | | | |
|---|--|----|-------|--|-----------|-------|-------|-------|
| USED | | | 283C2 | | 34-32-54 | 1.9 | 47.23 | 17 |
| Lake Havasu City | | AZ | 104.5 | | 114-11-37 | 181.9 | 30.23 | CLEAR |
| Effective 10-15-91-Reserved for KZULFM per D90-468 Docket: 90-468 | | | | | | | | |

| | | | | | | | | |
|------------------|-----|-----------------------|-------|------|-----------|-------|-------|-------|
| KZULFM | LIC | Mad Dog Wireless, Inc | 283C2 | 1.05 | 34-33-06 | 1.9 | 47.60 | 17 |
| Lake Havasu City | | AZ BLH-940218KC | 104.5 | 814 | 114-11-37 | 181.9 | 30.60 | CLEAR |

End of Constraints Study FM Channel 230C3

Mr. Rick Murphy
Lake Havasu City, AZ

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Jun 22, 1996

Constraints Study FM Channel 231C3

Title: Parker, Arizona
Reference City: Parker, AZ
Translators Are Included
Audit File: fms06226.A01

Latitude: 34-07-22
Longitude: 114-12-40
FCC Database: 960524

Federal Communications Commission

Mass Media Bureau

Audio Services Division

KVEZ Parker AZ US
257C2 99.3 MHz BPH891020IB Construction Permit
Owner: KMDX-FM99, Inc.

N Lat 34 7 22
W Lon 114 12 40

| | | | |
|------|-----------|----------------|------------------|
| HERP | 10.000 kW | HHAAT: 287.0 m | HRCAMSL: 517.0 m |
| VERP | 10.000 kW | VHAAT: 287.0 m | VRCAMSL: 517.0 m |

Non directional
No beam tilt

KVEZ Parker AZ US
257A 99.3 MHz BLH820301AC License
Owner: KMDX-FM99, Inc.


N Lat 34 7 22
W Lon 114 12 40

| | | | |
|------|----------|----------------|------------------|
| HERP | 0.180 kW | HHAAT: 308.0 m | HRCAMSL: 521.0 m |
| VERP | 0.180 kW | VHAAT: 308.0 m | VRCAMSL: 521.0 m |

Non directional
No beam tilt

*If you have any corrections to the engineering database
or you have discovered an error in the database, please contact
Gary Kalagian at 202-418-2789 or send Gary, gkalagai@fcc.gov an E-mail.*

*If you have any suggestions about this page please,
send your comments to William Ball. wball@fcc.gov*

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Arizona Department of Commerce Community Profile Parker

Parker is on the east bank of the Colorado River, 163 miles west of Phoenix. The Parker "vicinity" consists of a number of separate but interrelated areas. There is the town of Parker, Parker South, the Arizona side of the Colorado river area, and the communities on the California side. Established in 1871, the town was moved some four miles north to the site of the Atchison, Topeka and Santa Fe Railroad crossing. At an elevation of 450 feet above sea level, Parker was founded in 1908 and incorporated in 1948. In May, 1982, by initiative petition, voters formed La Paz County from the northern portion of the former Yuma County. On January 1, 1983, Parker became the county seat for La Paz county.

PRINCIPAL ECONOMIC ACTIVITIES

Parker's economy is based primarily on retail trade and services. The 11-mile strip of the Colorado River, contained between Parker Dam and Headgate Rock Dam, form one of the finest bodies of water in the country for water-based recreational activities, making Parker a major destination point for tourists and winter visitors. Motels, campgrounds, eighteen hole golf course, mobile home, RV Parks, restaurants, gasoline stations and convenience markets serve both the winter and summer visitor. Parker also serves as the trade center for the Colorado River Indian Reservation and small towns along the Colorado River.

Agriculture, historically the major economic base of Parker, continues to contribute to the local economy. The fertile fields of the Colorado River yield melons, lettuce, cotton, wheat, barley and alfalfa. The 270,000-acre Colorado River Indian Reservation has been guaranteed water for irrigation by the U.S. Supreme Court. The tribe operates small farms but also leases much of its land to large corporate farms.

SCENIC ATTRACTIONS

The Colorado River and its dams and lakes offer visitors to Parker a variety of water recreation activities including excellent fishing for bass, crappie, bluegill, catfish, trout, and frogging during season; speed boat racing, golf, tubing and swimming. Parker Dam, the deepest dam in the world, has self-guided tours daily.

There are two state parks and one county park in the Parker area. Buckskin State Park, 11 miles north of Parker, has acres of green grass and shade trees. River Island State Park has 26 campsites, day-use areas and boat launches. La Paz County Park, eight miles north of Parker, has campgrounds, showers, a launching ramp, baseball diamond, tennis courts and 1,000 feet of waterfront, hook-ups and dump station.

A museum containing an extensive collection of locally crafted Indian artifacts, including Chemehuevi basketry, Mojave pottery, Indian beads and jewelry, is operated by the Colorado Indian Tribes.



POPULATION

| | 1980 | 1990 | 1994 |
|----------------------|-----------|-----------|-----------|
| Parker* | 2,542 | 2,897 | 2,920 |
| La Paz County | N/A** | 13,884 | 16,075 |
| Arizona | 2,716,546 | 3,665,228 | 4,071,650 |

Sources: Arizona Department of Economic Security; U.S. Census Bureau

*Local sources estimate the trade area population to be 5 335 for 1989.

**La Paz County was established in 1983.

PARKER LABOR FORCE DATA

| | 1989 | 1990 | 1994 |
|----------------------|-------|-------|-------|
| Civilian Labor Force | 1,568 | 1,352 | 1,412 |
| Employed | 1,503 | 1,272 | 1,262 |
| Unemployed | 65 | 80 | 150 |
| Unemployment Rate | 4.1% | 5.9% | 10.6% |

Source: Arizona Department of Economic Security

GROWTH INDICATORS

| | 1990 | 1993 | 1994 |
|-------------------------------|------------|------------|------------|
| Taxable Sales (\$) | 31,702,250 | 31,061,000 | 31,915,950 |
| Postal Receipts* (\$) | 637,147 | 686,367 | 711,998 |
| New Building Permits Issued** | 104 | 124 | 103 |
| Public School Enrollment | 2,332 | 2,622 | 2,667 |
| Net Assessed Valuation(\$) | 11,297,761 | 12,182,162 | 12,892,029 |

* Postal receipts are for fiscal year.

**Town of Parker

1994 tax rate varies, rate used is for most transactions.

PROPERTY TAX RATE PER \$100 ASSESSED VALUATION

| | 1990 | 1993 | 1994 |
|----------------------|--------|---------|---------|
| Arizona State Tax | \$0.47 | \$0.47 | \$0.47 |
| Community College | \$1.92 | \$2.21 | \$2.22 |
| County Fire District | \$0.07 | \$0.10 | \$0.10 |
| County | \$2.78 | \$3.00 | \$2.90 |
| County Total | \$5.24 | \$5.78 | \$5.69 |
| Parker Unified #27 | \$3.30 | \$4.94 | \$4.83 |
| Town of Parker | \$0.00 | \$0.00 | \$0.00 |
| Total | \$8.54 | \$12.73 | \$10.52 |

Source: Arizona Tax Research Foundation

Note: Property tax in Arizona is based on assessed valuation which is less than market value. Therefore, it is not possible to compute taxes for a particular piece of property based on these numbers.

COMMUNITY FACILITIES

Parker's community facilities include one museum, two libraries and the Colorado River Indian Tribal Museum. The recreational facilities include six area parks, an indoor theater, a rodeo arena, a senior citizen center, one 18 hole golf course, an-olympic size swimming pool, two lighted tennis courts, a recreation center, a golf driving range and several basketball, handball and badminton courts.

Communication.

In addition to communication resources from the rest of the state, Parker has three weekly newspapers, The Parker Pioneer, The Gem, and The Sun Times, a local AM radio station, and two local television stations, along with several radio and television stations from Lake Havasu, Blythe, Phoenix, Yuma and Tempe. Many television channels are via cable and satellite, including one sports channel, one educational channel, one religious channel, one movie channel and Home Box Office.

Educational.

There are four schools in the Parker Unified School District and six schools in La Paz County. Parker has two preschools, an active Head-Start program and NAU Extension courses. Arizona Western College, a fully accredited two-year community college established in Yuma in 1961, has a campus at the La Paz Center in Parker. The center offers more than 70 courses each semester. In addition to degree and vocational programs, courses can be designed to meet specific needs of the community or businesses.

Medical.

There is one hospital with 39 beds; physicians, dentists, chiropractors, and one naturopathic are also available. Ambulance service is provided by Parker Ambulance Service with three vehicles, and CRIT-AIR, charter air ambulances. The hospital has a helicopter pad.

Financial.

There are five financial institutions with eight local offices in the area. Further, La Paz County businesses are eligible for assistance in financing fixed assets through the Strategic Finance Division of the Arizona Department of Commerce.

Governmental.

The Town of Parker is governed by a mayor, six council members and a town manager. There is a sheriff's department, a local police department, and a fire department with about 30 volunteers.

Airport.

The residents of Parker have access to the Avi-Suquilla Airport, which has one 4,800-foot hard surface, lighted runway, UNICOM radio, fuel and ground transportation.

Industrial Properties.

The Town of Parker has an industrial park, zoned for light and heavy industry, with sites ranging from five to 38 acres. Contact the Parker Economic Development Office for further information.

The Arizona & California Railroad Company, Ltd. has two parcels available for industrial development. A 15-acre parcel is adjacent to the railroad in Parker and has all utilities. The other parcel is 100 acres in the annexed area known as Parker South. Contact the Railroad at: 1301 California Avenue, Parker, AZ 85344 or the Chamber of Commerce.

The Colorado River Tribes own a 100-acre industrial park in Parker. Parcels range in size from 2.7 to 12 acres, and all utilities are available. There is also easy access to truck, rail and air transportation. For further information, contact the Colorado River Tribal Council, Parker, AZ 85344, (520) 669-9211 or Parker Area Chamber of Commerce.

UTILITIES

Electricity: Arizona Public Service (520) 669-2248, Bureau of Indian Affairs 669-7111

Gas: Southwest Gas Corporation (800) 821-1989

Telephone: Contel Telephone Company 669-6454

Water: Municipal 669-9265

Sewer: Joint Venture 669-9821

Lodging And Meeting Facilities. There are 23 motels with 426 units and six meeting facilities with the largest seating 600 persons; also 40 mobile and RV parks with 4,289 units plus campgrounds for tent camping.

WEATHER

| Month | Average Temperature (°F) | | Average Total Precip. (in.) |
|-----------|--------------------------|------------|-----------------------------|
| | Daily Max. | Daily Min. | |
| January | 67.3 | 37.1 | 0.53 |
| February | 72.9 | 41.7 | 0.32 |
| March | 78.7 | 46.6 | 0.52 |
| April | 87.0 | 53.6 | 0.22 |
| May | 95.3 | 61.9 | 0.03 |
| June | 103.3 | 69.6 | 0.01 |
| July | 108.6 | 78.8 | 0.30 |
| August | 106.7 | 78.2 | 0.56 |
| September | 102.5 | 70.2 | 0.26 |
| October | 91.4 | 57.8 | 0.29 |
| November | 77.5 | 44.9 | 0.32 |
| December | 68.3 | 38.1 | 0.46 |
| Year | 88.3 | 56.5 | 3.82 |

Average Total Snow, Sleet and Hail Annually: Trace (Based on a 30-year average)

This community profile was prepared by the Arizona Department of Commerce Communication and Research Division in cooperation with the Parker Area Chamber of Commerce and the Town of Parker. For further information, contact

Parker Area Chamber of Commerce
1217 California Avenue, P.O. Box 627, Parker, AZ 85344, (520) 669-2174

Town of Parker
1314 11th Street, Box 609, Parker, AZ 85344, (520) 669-9265

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Arizona Department of Commerce
3800 N. Central Ave., Ste. 1400, Phoenix, AZ 85012, (602) 280-1321, FAX: (602) 280-1305

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